

AS SEEN IN

# Modern Luxury

## ORANGE COUNTY.

### *WOMEN OF VISION*

## *NATALIE ANNE MARTIN*

**CHIEF EXECUTIVE OFFICER  
MAX BOOST WIRELESS  
ORANGE COUNTY, CA  
855.629.8495  
MAXBOOSTWIRELESS.COM**

Growing up in Southern California, even as a young girl, Natalie Martin had lofty goals. Her mother always told her she was a leader, not a follower - those words have stuck with her.

*“In business, I create visions, passionately own those visions, and am relentless in obtaining my goals without losing my femininity.”*

After college, Natalie moved to New York City to work in Business Development and PR, gaining skills to communicate with executives of all levels and create a firmer style of conducting business. Now a woman CEO, she has an extreme love for both telecom and fashion, feeling no need to dress down in the boardroom- she owns who she is.

The question Natalie always asks herself in business: Is there a need? Max Boost Wireless was founded in 2015 when she saw a need for buildings, companies and smart homes that lacked cellular and Wi-Fi coverage. Natalie is proud to be a woman of vision, hoping to mentor others and inspire women to pursue their own business goals.

